

**Best of the Valley Reader's Choice Awards
Official Rules**

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the additional restrictions below, the "**Best of the Valley Readers' Choice Awards**" sweepstakes is open to Wisconsin residents, who are 21 years or older at the time of entry. Employees of Post-Crescent Media, ("Sponsor"), Gannett Co., Inc., participating local businesses and each of their respective affiliated companies, and their advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win.
3. **How To Enter.** The "Best of the Valley Readers' Choice Awards" ballots will publish inside The Post-Crescent on September 10, 2017, and will be available September 7, 2017 – September 17, 2017 at postcrescent.com/bestof. Four category ballots listing the business categories will be published in the Best of the Valley Voting Guide on Sunday, September 10, 2017. The voting period will begin on September 7, 2017 and end on Sunday, September 17, 2017. **A minimum number of categories must be filled out on each ballot submission.**
 - a. A minimum of 1 category on the Health & Professional Services ballot
 - b. A minimum of 1 category on the Retail & Personal Services ballot
 - c. A minimum of 1 category on the Food & Spirits ballot
 - d. A minimum of 1 category on the Entertainment & Leisure ballot

By mail: Entries may be mailed to Best of the Valley Readers' Choice Awards, c/o The Post-Crescent P.O. Box 59, Appleton, WI 54912. All mailed entries must be postmarked by Saturday, September 16, 2017 and received no later than September 20, 2017. Only one (1) ballot per envelope.

You may enter once for each category via print ballot. Multiple entries by means of software generated or other automated processes will be disregarded.

postcrescent.com: Visit postcrescent.com/bestof to enter online. Four ballots will be available online September 7 – 17, 2017 and a minimum number of categories on each ballot must be filled out in order for your vote to count and for you to be eligible for prizes. You may vote once per day, per ballot online.

Sponsors will not be responsible for incomplete, lost, late, misdirected or illegible entries. Sponsors reserve the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this sweepstakes as solely determined by Sponsor. In the event the sweepstakes is compromised by tampering or other causes beyond the reasonable control of Sponsor, which corrupts or impairs the administration, security, fairness or proper operation of the sweepstakes, Sponsor reserve the right in its sole discretion to suspend, modify or terminate the sweepstakes. Should the sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

9. **Sponsor.** The "Best of the Valley Readers' Choice Awards" sweepstakes is sponsored by Post-Crescent Media. The decisions of Sponsor regarding the selection of winners and all other aspects of the sweepstakes shall be final and binding in all respects. Sponsor is not responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the sweepstakes. The list of winners will be available after October 29, 2017. If you have any questions regarding this sweepstakes, please contact Sandy Prinsen at sprinsen@gannett.com.