

MANITOWOC HERALD TIMES REPORTER 2017 BEST OF THE LAKESHORE OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.

1. Voting. Beginning at 12:01 a.m. (C.T.) June 7, 2017 and ending at 4 p.m. (C.T.) June 21, 2017 (the "Voting Period"), submit your write-in votes for businesses in each of the categories listed on the 2017 Best of the Lakeshore Official Ballot using Online Voting or Mail-In/In-Person Voting, as described below. Voters may submit votes only for businesses or individuals in Manitowoc County/Lakeshore area, and voters must include the complete name of the business or individual they are voting for. A minimum number of categories must be filled out on each ballot submission in order for your votes to count, as outlined below:

- A minimum of 8 categories in the Health Services section
- A minimum of 7 categories in the Hometown Pride section
- A minimum of 25 categories in the Food and Spirits section
- A minimum of 9 categories in the Entertainment and Leisure section
- A minimum of 17 categories in the Shopping and Retail section
- A minimum of 20 categories in the Personal and Professional section

Limit one (1) vote per category per Official Ballot and only one (1) Official Ballot per person, per day.

Online Voting: During the Voting Period, visit htrnews.com/bestof to complete an Official Ballot. Complete the Official Ballot with your votes in each category, and submit any other required information (including your name, email address, phone number, and address). Online voting is open to all individuals who are 13 years or older at the time of voting. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of vote tracking. Ad blocking on your computer needs to be disabled so that it doesn't interfere with processing your votes. By submitting a ballot, you agree to receive emails from the Herald Times Reporter ("Sponsor") or those directed by Sponsor. You can opt-out of the receipt of such emails by following the directions on the Best of the Lakeshore website or in any email received from Sponsor. All online ballots must be received by 4 p.m. (C.T.) June 21, 2017.

Mail-In/In-Person Voting: Watch for the Best of the Lakeshore Official Ballot in the Lakeshore Chronicle and Herald Times Reporter on June 7, 2017. Clearly print your votes in each category on the Official Ballot, and complete any other required information (including your name, phone number, email address, and address). Submit your Official Ballot by mail to: Best of the Lakeshore c/o Herald Times Reporter, 902 Franklin St, Manitowoc, WI 54220. You may also drop off your ballot in the mail slot outside the Herald Times Reporter building at the address above. Mailed entries must be postmarked by June 21, 2017, and drop-off entries must be received by 4 p.m. (C.T.) June 21, 2017. Only original Official Ballots will be accepted. No facsimiles or mechanical reproductions permitted. No additional pages or votes will be accepted. For mailed entries, only one Official Ballot per stamped envelope.

2. Winners. The one (1) business or person in each category with the most eligible votes will be named the Winner, and the two (2) businesses or people in each category with the second- and third-most eligible votes will be named the Finalists. The Winners and Finalists will each receive a Best of the Lakeshore 2017 certificate. The Winners and Finalists will be announced on or about July 28, 2017, in

the Herald Times Reporter and July 30, 2017, in the Lakeshore Chronicle. In the event of a tie, the Winner or Finalist will be chosen in a random drawing from among all tied entries in the applicable category.

3. Participation. By participating, voters agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify persons and entities found tampering with or otherwise abusing any aspect of this promotion. Businesses and individuals are prohibited from obtaining votes by any fraudulent or inappropriate means, including but not limited to, offering prizes or other inducements to members of the public, vote farming, or engaging in any other activity that artificially inflates their votes. Votes cast or received in violation of these Official Rules will be disregarded and disqualified. In the event the promotion is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the promotion, Sponsor reserves the right to suspend, modify or terminate the promotion. Should the promotion be terminated prior to the stated end date, the Sponsor reserves the right to determine winners based on the valid entries received before the termination date. Sponsor will not be responsible for incomplete, lost, late, postage-due, misdirected, or illegible ballots, or for failure to receive ballots or other electronic communications due to transmission failures of any kind, including, without limitation, malfunctioning of any network, hardware, or software, whether originating with sender or Sponsor. In the event of a dispute, all Online Ballots will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider, or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries or votes submitted by the owner of an ISP account shall be determined by Sponsor in its sole discretion.

4. Construction. The invalidity or unenforceability of any provision of these rules shall not affect the validity or unenforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

5. Sponsor. The Best of the Lakeshore promotion is sponsored by the Herald Times Reporter. The decisions of Sponsor regarding all aspects of the promotion shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing, or other inadvertent errors in these Official Rules or in other materials relating to this promotion.